



CALL FOR NAIOP SOUTHERN NEVADA NEWSLETTER ARTICLES

The Communications Committee is soliciting NAIOP Members for newsletter content – articles and white papers – for publication in the electronic newsletter.

Articles and white papers must be submitted by **the first Friday of each month** to be reviewed by the Communications Committee for publications in the following month's newsletter. Some articles may be held for subsequent newsletters to match additional editorial content or monthly meeting topics. Printed articles and white papers will also be archived on the NAIOP website.

Articles/white papers should be:

1. Informative and relevant to the membership
2. Descriptive and professional
3. Create value for the members
4. Written by an NAIOP Member
5. Include an article title
6. Include an author's tag line with contact information (name, website, email, social media contact, etc.)
7. Submitted in word doc format without graphics/letterhead

Articles/white papers should **NOT** be:

1. A sales pitch or advertisement
2. A corporate brochure
3. Contain company logo

Submit articles to: newsletter@naiopnv.org – NAIOP Southern Nevada 702-798-7194

If you are unfamiliar with writing related articles or white papers, refer to the links below to get a little more information:

<http://www.wikihow.com/Write-White-Papers>

<http://www.ducttapemarketing.com/blog/white-papers-tips/>